

Agenda DAY 1 MONDAY FEBRUARY 4TH, 2019

7:45 AM - 8:45 AM Registration & Refreshments

8:45 AM - 8:55 AM **Chair's Opening Remarks ROOM 1**
Dan Howell, *Director of Product Development, La Terra Fina USA*

8:55 AM - 9:30 AM **KEYNOTE R&D & FORMULATION**
What Came First the Chicken or the Egg? ROOM 1
Chris Jones, *Vice President of Product Development, JUST, Inc.*

9:30 AM - 10:05 AM **KEYNOTE CONSUMER INSIGHTS & MARKETING ROOM 1**
Consumer-Driven Innovation: How to Engage with Consumers to Gain Insights which lead to a Compelling, Insight-Driven Bundle
Brigitte Wolf, *Global Head of SnackFutures Innovation, Mondelez International*

10:10 AM - 10:45 AM **CASE STUDY R&D & FORMULATION ROOM 1**
The Modern Marriage: Agility - meet Scale, Scale - meet Agility
Tammy Butterworth, *Global R&D Manager, PepsiCo*

CASE STUDY INNOVATION & TECHNOLOGY ROOM 2
Data for Dinner: Turning Data and AI into Successful Products
Clifton Lyles, *Vice President of Culinary Excellence, Revolution Foods*

10:45 AM - 11:45 AM iSolve Meetings & Networking Refreshments

11:45 AM - 12:20 PM **SOLUTION SPOTLIGHT INNOVATION & TECHNOLOGY ROOM 1**
Extending PLM throughout the Supply Chain using Portal Technology
Michael Frankel, *Vice President of Sales, North America, Selerant*

SOLUTION SPOTLIGHT INNOVATION & TECHNOLOGY ROOM 2
AI and Insight - How Innovation in Methodology is Driving a Higher Standard of Product Innovation
Nikolas Pearmine, *Vice President Client Relationships, Black Swan Data*

12:25 PM - 1:00 PM **CASE STUDY INNOVATION & TECHNOLOGY ROOM 1**
Tugging on Heart Strings: Using Nostalgia to Energize Menus
Owen Klein, *Vice President, Global Culinary Innovation, CKE Restaurants*

CASE STUDY INNOVATION & TECHNOLOGY ROOM 2
Reinventing Dairy through Open Innovation
Caroline Miron, *Director of Innovation, Architecture & Strategy, Agropur*

1:00 PM - 2:00 PM

Networking Lunch

Roundtable: The Path to Supply Chain Risk Management
Led by TraceGains

2:00 PM - 2:35 PM

SOLUTION SPOTLIGHT **INNOVATION & TECHNOLOGY** ROOM 1
How AI and Automation Ignite New Product Development

Gary Nowacki, *CEO*, [TraceGains](#)

2:40 PM - 3:15 PM

CASE STUDY **CONSUMER INSIGHTS & MARKETING** ROOM 1
Leveraging Innovation to Elevate Limited Time Offers

Molly Hug, *Senior Manager, Consumer Insights*, [Red Lobster](#)

CASE STUDY **R&D & FORMULATION** ROOM 2
Product Evolution: Good to Great

Joel Warady, *General Manager, Chief Sales & Marketing Officer*, [Enjoy Life Foods](#)

3:15 PM - 4:15 PM

iSolve Meetings & Networking Refreshments

4:15 PM - 4:50 PM

SOLUTION SPOTLIGHT **INNOVATION & TECHNOLOGY** ROOM 1
Compliance can Drive Innovation

Severin J. Weiss, *CEO*, [SpecPage](#)

SOLUTION SPOTLIGHT **R&D & FORMULATION** ROOM 2
Demystifying Startup-Corporate Collaboration

Mike Schumann, *Vice President of Corporate Development*, [MassChallenge](#)

4:55 PM - 5:40 PM

PANEL DISCUSSION **CONSUMER INSIGHTS & MARKETING** ROOM 1
How to Translate Consumer Insights into a Successful Product Launch?

Amy Sunderman, *Vice President of Research & Development*, [Swanson Health](#)

Clifton Lyles, *Vice President of Culinary Excellence*, [Revolution Foods](#)

Dan Howell, *Director of Product Development*, [La Terra Fina USA](#)

Joel Warady, *General Manager, Chief Sales & Marketing Officer*, [Enjoy Life Foods](#)

5:40 PM - 5:45 PM

Chair's Closing Remarks ROOM 1

Dan Howell, *Director of Product Development*, [La Terra Fina USA](#)

5:45 PM - 6:45 PM

Evening Drinks Reception

Agenda DAY 2 TUESDAY FEBRUARY 5TH, 2019

8:00 AM - 8:45 AM Registration & Refreshments

- 8:45 AM - 8:50 AM **Chair's Opening Remarks ROOM 1**
Dan Howell, *Director of Product Development, La Terra Fina USA*
- 8:50 AM - 9:25 AM **KEYNOTE INNOVATION & TECHNOLOGY ROOM 1**
Perfect Day: A New Supply Chain for Protein
Ravi Jhala, *Head of Food Development, Perfect Day*
- 9:25 AM - 10:00 AM **KEYNOTE CONSUMER INSIGHTS & MARKETING ROOM 1**
Finding your North Star: How Brand Integrity and Values Influence Innovation and Ensure Consumer Relevancy
Dr. Behroze S. Mistry, *Vice President Innovation and R&D Boulder Brands/Conagra*
- 10:05 AM - 10:40 AM **CASE STUDY INNOVATION & TECHNOLOGY ROOM 1**
Why is it Important to know Where your Food Comes From?
Joe Heitzeberg, *Co-Founder and CEO, Crowd Cow*
- CASE STUDY INNOVATION & TECHNOLOGY ROOM 2**
Transform or Stand to be Disrupted
Andria Long, *Former Vice President Innovation & Consumer Insights Johnsonville Sausage (Formerly)*
- 10:40 AM - 11:40 AM **iSolve Meetings & Networking Refreshments**
- 11:40 AM - 12:15 PM **CASE STUDY R&D & FORMULATION ROOM 1**
Building Internal Relationships: A Marketing and R&D Success Story or How Two Leaders Built their Soft Skills
Dan Howell, *Director of Product Development, La Terra Fina USA*
Stephanie Robbins, *Vice President of Marketing & Innovation, La Terra Fina USA*
- CASE STUDY INNOVATION & TECHNOLOGY ROOM 2**
Innovation by Re-Thinking Restaurants
Emily Splett, *Director of Menu Development, Farmer's Fridge*
- 12:20 PM - 12:55 PM **CASE STUDY INNOVATION & TECHNOLOGY ROOM 1**
Culinary Gold Standard Plus (+)
Chris Kline, *Senior Executive Chef, Tyson*
- CASE STUDY INNOVATION & TECHNOLOGY ROOM 2**
Intersections of Innovation
Natalie Shmulik, *CEO, The Hatchery Chicago*

12:55 PM - 1:55 PM **Networking Lunch**

1:55 PM - 2:30 PM

CASE STUDY **R&D & FORMULATION** ROOM 1

Space Food: LEO and Beyond

Vickie L. Kloeris, *Retired NASA Food Scientist*

[NASA Johnson Space Center \(Formerly\)](#)

CASE STUDY **CONSUMER INSIGHTS & MARKETING** ROOM 2

Global Consumer Trends for 2019

Luis Carlos Chacón, *Op-Ed Columnist | Global Growth Consultant*

[Forbes Latin America](#) | [BusinessCase](#)

2:35 PM - 3:10 PM

KEYNOTE **INNOVATION & TECHNOLOGY** ROOM 1

A Disciplined Approach to High-Risk Innovation

Reggie Moore, *Senior Vice President, Sales, Marketing & Innovation,*

[Land O'Frost](#)

3:10 PM - 3:45 PM

KEYNOTE **INNOVATION & TECHNOLOGY** ROOM 1

The Day Food Innovation became Meaningful...Again

Amy Klein, *Vice President Product Innovation,* [SpoonfulOne](#)

3:45 PM - 3:55 PM

Chair's Closing Remarks ROOM 1

Dan Howell, *Director of Product Development,* [La Terra Fina USA](#)